



2024 Des Moines Concours d'Elegance

Sunday, September 8th

DEALERSHIP SPONSORSHIP OPPORTUNITY

Sponsorship Includes:

- 15' x 60' Display Area
- Logo/recognition on promotional materials including website, social media, program, banners, video jumbo screen and more
- Half-page color ad in the printed Event Program
- Admission to the Saturday Cars & Cocktails
- Free admission to the Pappajohn Building on Sunday for coffee, donuts and restrooms
- \$2,500 per display area. Multiple display areas for a dealership are available.



The Des Moines Concours is a premier exhibition of vintage, classic and special interest collectible motor vehicles that celebrate the fine art, design evolution, and amazing innovations of motor vehicles through the years, as well as the talented designers and engineers that created them. The Concours is held in downtown Des Moines on closed streets surrounding the internationally recognized John and Mary Pappajohn Sculpture Park that features 27 works of art by 21 of the world's most celebrated sculptors. Now in its 24th year, the Des Moines Concours is a free event and open to the public with 2023 attendance exceeding 20,000 people. For more information, visit desmoinesconcours.com

Proceeds from the 2024 Des Moines Concours d'Elegance will benefit the Children's Cancer Connection, whose mission is to enhance the lives of families affected by childhood cancer by providing quality programs for education, recreation and support.

Use the form below to reserve and purchase a display area in the 2024 Showfield or to request more information.

Company Name _____

Contact _____

Address _____

City / State / Zip _____

Email _____ Phone _____

Please specify number of display areas and submit payment to the **Iowa Automotive Heritage Foundation** and mail to P.O. Box 13322, Des Moines, IA 50310 or email us at desmoinesconcours@gmail.com for more information. We accept checks or credit card payment.

Number of display areas _____ (x \$2,500) = Amount Due: _____

Payment method: Check (enclosed) Credit Card (please contact me)

OR Please contact me. I would like more information.

The Concours is produced by the Iowa Automotive Heritage Foundation, a not-for-profit 501(c)3 organization promoting and enhancing the artistic, social and economic benefits of our automotive heritage.