



## THE DES MOINES CONCOURS d'ELEGANCE™

A Celebration of the Art & Design of the Automobile

Weekend Events – September 8-10, 2023

*The Des Moines Concours is a premier exhibition of vintage, classic and special interest collectible motor vehicles that celebrate the fine art, design evolution, and amazing innovations of motor vehicles through the years, as well as the talented designers and engineers that created them. The Concours is held in downtown Des Moines on closed streets surrounding the internationally recognized John and Mary Pappajohn Sculpture Park that features 27 works of art by 21 of the world's most celebrated sculptors. Now in its 23rd year, the Des Moines Concours is a free event and open to the public with 2022 attendance exceeding 15,000 people.*

### Classes for the 2023 Des Moines Concours are:

- **Antiques** – Vehicles produced from the beginning of motor vehicles through 1927
- **Early Collectibles** – A broad range of cars and trucks produced between 1928 and 1942
- **Atomic Age Collectibles** – Vehicles with post-war styling built between 1946 and 1957
- **Space Age Collectibles** – Tailfins, chrome, and sleek body lines, produced from 1958 to 1969
- **Preservation** – Unaltered survivors produced before 1973
- **Classics** – Luxury, limited production automobiles produced from 1915 to 1948
- **Exotics** – Speed, rarity, and provocative designs make these cars an attraction to everyone
- **American Muscle** – High-performance, rear-wheel drive, mid and full-size models up to 1973
- **Motorcycles** – Mechanical icons that influenced cultures with their design and engineering
- **Riviera 60th Anniversary** – Buick's personal luxury cars produced from 1963 to 1973
- **Corvette 70th Anniversary** – Eight generations of the grand touring American icon
- **Nash Metropolitan 70th Anniversary** – The pioneering subcompact economy car

Criteria for vehicle acceptance include authenticity, condition, rarity, design, engineering and innovative features and historical merit. Please note that replicas, reproductions or modified vehicles are not accepted.

**Proceeds from the 2023 Des Moines Concours d'Elegance will benefit the Children's Cancer Connection,** whose mission is enhancing the lives of families affected by childhood cancer by providing quality programs for education, recreation and support. For more information visit [www.childrenscancerconnection.org](http://www.childrenscancerconnection.org).



The Concours is produced by the Iowa Automotive Heritage Foundation, a not-for-profit corporation organized to promote and enhance the artistic, social and economic benefits of our automotive heritage.

The John and Mary Pappajohn Sculpture Park provides an outstanding backdrop for the Des Moines Concours. Visit [www.desmoinesartcenter.org/visit/pappajohn-sculpture-park](http://www.desmoinesartcenter.org/visit/pappajohn-sculpture-park) for more information on the park and [www.catchdesmoines.com/things-to-do](http://www.catchdesmoines.com/things-to-do) for attractions and things to do in Des Moines.



# Concours Weekend Information

## 2023 Des Moines Concours Charity Gala – Friday, September 8, 2022 from 5:30 to 9:00 PM

### Fabulous Stine Barn, 4000 Turnberry Drive, West Moines, Iowa

The event is hosted by the Iowa Automotive Heritage Foundation with proceeds from the event to benefit the Children's Cancer Connection. Schedule: 5:30-6:30 PM – Cars & Cocktails / 6:30-7:30 PM – Buffet Dining / 7:30 PM – Speaker Richard Lentinello, former Hemmings Motor News' Editor-in-Chief.

**Limited tickets are available – maximum of 136.** Tickets: Single: \$275 • Couple: \$500 • Table of Eight: \$1,800. Tickets may be purchased by filling out the enclosed form or online at [DesMoinesConcours.com/Gala](https://DesMoinesConcours.com/Gala).

**Cyd's Cheese & Charcuterie Board for Cocktail Hour:** It offers a vibrant and visually appealing spread of handpicked gourmet cheeses and cured meats accompanied by plentiful portions of dried fruit, fresh fruit, homemade preserves, Dijon mustard, olives, gourmet nuts (including Marcona almonds and walnuts), and so much more. **Dinner Buffet:** Fresh in Season Garden Greens including peppers, cucumbers, carrots, and tomatoes with Champagne Vinaigrette, Ranch and Creamy Italian dressings. Other sides include a Fresh Tomato and Mozzarella Salad, Focaccia Bread with Garlic Butter, Alaskan Shrimp Tray with Cusabi Cocktail Sauce, along with a warm Vegetable Medley and Fingerling Potatoes. The **Main Entrée choices** are Filet Mignon with Himalayan Salt Block Whipped Horseradish, Broiled Alaskan Sockeye Salmon and Mozzarella Pesto Chicken Breast. There will also be a Dessert Assortment, a Full-Service Ultimate Coffee Bar and an Open Beer and Wine Bar. For the program portion of this special evening, you will be able to get up close and personal with an impressive array of vehicles that will be on display. We would love to have you join us for this special event!

## 2023 Heartland Driving Tour

### Saturday, September 9, 2023, starting at 7:30 AM

This year's Heartland Driving Tour leads drivers through the idyllic Iowa countryside along roads less traveled. Our route follows the Des Moines River Valley through beautiful parks and local sights. Along the way, the Driving Tour visits Jester Park, Ledges State Park, Boone's historic trains, and time at an automotive collection. The tour ends at lunch provided to all tour participants. Full details of the tour will be available soon. Price for the tour is \$40 for each participant (driver and passengers) and includes lunch, coffee and treats and more. Proceeds benefit Children's Cancer Connection. You can purchase tickets with the enclosed form or online at [DesMoinesConcours.com/Driving-Tour](https://DesMoinesConcours.com/Driving-Tour).

## Exhibitor and Sponsor Cars & Cocktails – an Exhibitor Exclusive Event

### September 9, 2023, from 4:00 to 7:00 PM

**We are excited to announce the return of our Saturday evening event for Sponsors and Exhibitors!**

A fun social event will be held at the Allora Café on the first floor of the Renzo Piano designed Krause Gateway Center, next door to the Wellmark garage.

Our guest speaker will be Luke Chennell, Associate Professor of Technology at McPherson College. Luke will give in-depth presentations on four selected cars that will be at Sunday's Concours. This will also be a great time to meet sponsors and fellow exhibitors. Allora will provide hors d'oeuvres and beverages with a cash bar.

In an effort to cover expenses and allow the Des Moines Concours to continue to help further the mission of Children's Cancer Connection, tickets are \$25 per person. Tickets are limited so we encourage those who want to attend to purchase their tickets early.

Tickets, **exclusive to Exhibitors**, can be purchased by filling out the enclosed form or at [DesMoinesConcours.com/Exhibitors-only](https://DesMoinesConcours.com/Exhibitors-only)

## Hotel

Hotel accommodations at the Hotel Fort Des Moines 1000 Walnut St, Des Moines, IA 50309 are available for Friday, September 8th through Sunday, September 10th. The block of rooms will be held for the Concours until August 18th at a special rate of \$149/night plus taxes.



Go to <https://bit.ly/DMConcours> and type in "DSMC" to get the discount and make your reservation. You may also call the hotel directly at 515-528-7733 and mention the Des Moines Concours d'Elegance Room Block when you make your reservation. We recommend making reservations as soon as possible.

## Parking

There will be parking available at no charge for tow vehicles, trailers, and car haulers at Meredith's parking lot Friday 3:00 to 8:00 PM; Saturday 6:00 AM to 8:30 PM; and Sunday 6:00 AM to 7:00 PM. Exhibitors are encouraged to place their Concours vehicles in the Wellmark executive parking garage on Saturday from 1:00 to 4:00 pm. Refer to the map for locations.

Des Moines City Parking Garages are available at different rates depending on location. These garages have easy access to the hotel via the skywalk system. Fees for ramps are \$1/hour or \$10 per day except for Sunday, which is free.

## Concours Venue

The Concours will again be held this year on closed streets surrounding the beautiful John and Mary Pappajohn Sculpture Park in Downtown Des Moines. For more information about the sculpture park you may wish to visit <http://www.desmoinesartcenter.org/visit/pappajohn-sculpture-park>.

## Des Moines Attractions

For more information about the Des Moines area, please visit <https://www.catchdesmoines.com>.

## Concours Volunteers

The Concours is free admission and open to the public. To provide for crowd control and oversight of the automobiles, the Concours classes will be roped off from the spectator pedestrian traffic on Grand Avenue and Locust Avenue. In addition, approximately 50 Concours Volunteers (25 on each of two shifts) will be stationed amongst the Concours classes to help with crowd control and enable exhibitors to be comfortable that they can stroll the avenues and enjoy the Concours themselves. Please feel free to contact one of these volunteers if you require assistance during the afternoon.

## Concours Judging and Awards

The Concours Committee reserves the right to combine or divide classes depending upon the number of entries accepted and will have final decision on car classification. Judging protocols for the Concours will be based on French Rules and focus upon the artistic design, as well as the authenticity and condition of the motor vehicle. Because of the focus on Art and Design, many spectators are interested in taking photos. For that reason, we prefer that hoods and trunks generally remain closed during the Concours public hours but will be open when judges are viewing your vehicle. Vehicles receiving awards in the afternoon will be asked to move to the awards stage for presentation and will then return to their place on the show field.

## Sponsor & Exhibitor Hospitality Area

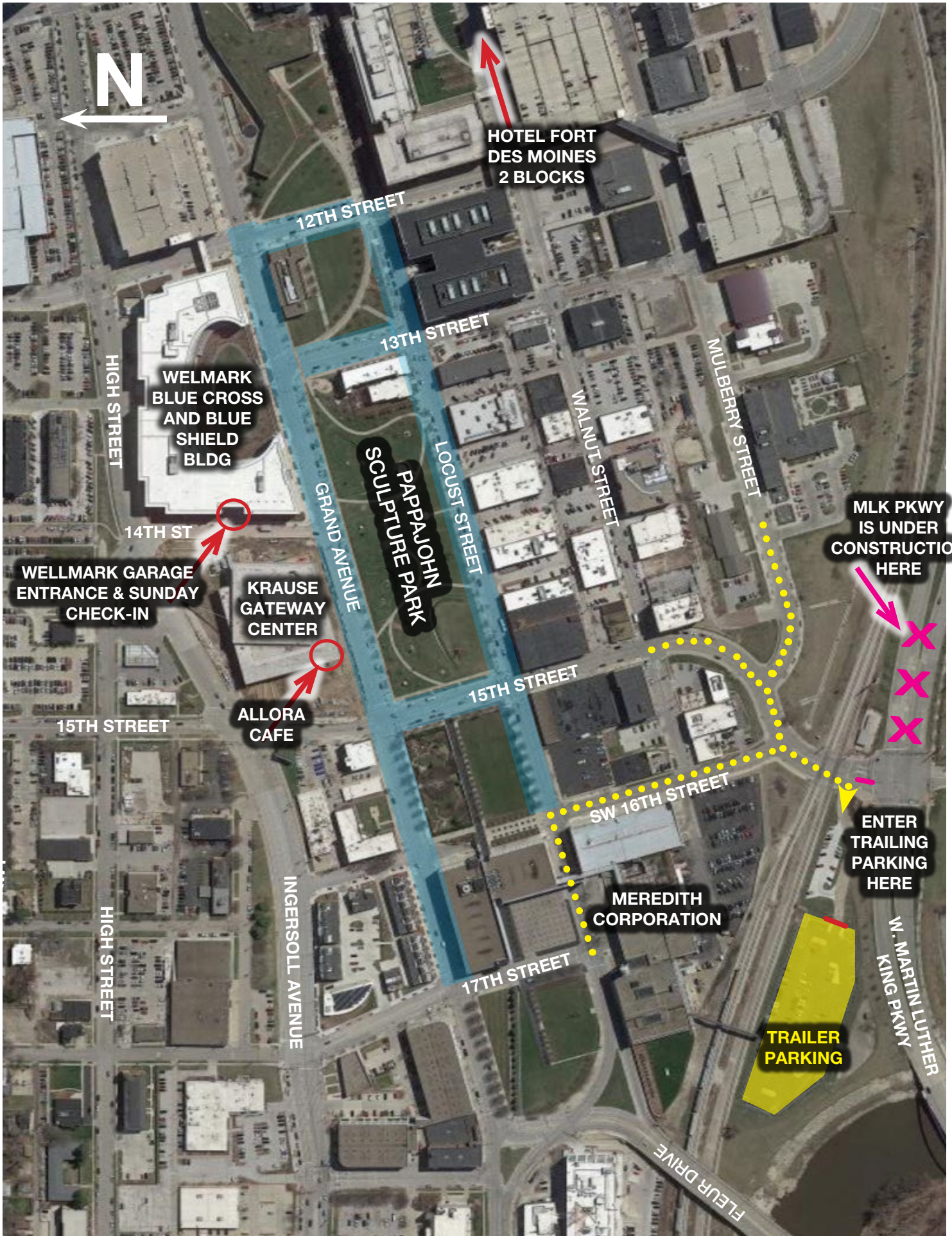
The Pappajohn Center at 1200 Grand Ave. will serve as the Sponsor & Exhibitor Hospitality Area. Coffee and donuts will be available after 8:00 AM on Sunday. Exhibitors and guests will have access to this building with their Exhibitor Badge. Water and restrooms will be available in this area throughout the day.

## General Concours Rules

- A fire extinguisher, preferably Class C, must be provided with each vehicle entered.
- No signs, stanchions, or illustrations will be allowed other than those provided by the Concours Committee. Any exceptions to this policy must be requested in writing and approved in advance by the Committee.
- Commercial signage is expressly prohibited in the Concours exhibition areas. Vendor spaces are available for rent and use by commercial businesses during the Concours.

## Extreme Weather Contingency Plan

All Des Moines Concours d'Elegance events will be held rain or shine. In the event of extreme weather conditions the Wellmark executive garage will be available for exhibitors and their automobiles to take shelter. The Concours Committee is grateful to Wellmark for their support.





## Schedule of Activities

### Friday, September 8th

- **5:30 to 9:00 PM – Des Moines Concours Charity Gala.** To purchase tickets online, visit **DesMoinesConcours.com/Gala** or send in the form below.

### Saturday, September 9th

- **7:30 AM - Heartland Driving Tour.** The tour is open to both exhibitors and the public. Any car may be driven on the Tour. Tickets are \$40 per person and includes lunch. Reservations are due by Sept. 1st. Register at **desmoinesconcours.com/driving-tour** or send in the form below.
- **1:00 to 4:00 PM – Exhibitor Check In** begins at the Wellmark Garage. Enter from the west side on 14th Street.

### Saturday, September 9th

- **4:00 to 7:00 PM – Exhibitor & Sponsor Cars & Cocktails.** Held at Allora Café at Krause Gateway Center. Tickets are \$25/each. Limited tickets are available. Purchase online at **DesMoinesConcours.com/Event** or send in the form below.

### Sunday, September 11th

- **7:00 to 9:00 AM – Automobile staging.** Check In for those not already in the Wellmark Garage, please drive up to the Registration Table at the Wellmark Garage entrance on 14th Street. You will need your credentials to park in the showfield. After check in, you will be directed to your class parking. Judging starts at 10:00 AM.
- **10:00 AM to 4:00 PM – The Des Moines Concours d'Elegance**
- **2:30 PM – Parade of Stars.** The Star Cars will be recognized with a parade to start the Awards Presentations.
- **3:00 to 4:00 PM – Awards Presentations.** Automobiles will be recognized and awards presented at the Grandstand Stage during the afternoon.
- **4:00 PM – ROAR AT FOUR to end the event**

## Tickets & Donations

You may use the form below to purchase tickets and/or to make a donation to the Iowa Automotive Heritage Foundation. Proceeds go the **Children's Cancer Connection**. Make all checks out to the **Iowa Automotive Heritage Foundation** and mail to: Des Moines Concours, P.O. Box 13322, Des Moines, IA 50310.

**Charity Gala and Exhibitor Only Cars & Cocktails tickets are due ASAP. Driving Tour Tickets are due by Sept. 1st.**

Name(s) \_\_\_\_\_

Address/City/State/Zip \_\_\_\_\_

Email \_\_\_\_\_ Telephone \_\_\_\_\_

**Des Moines Concours Gala** Tickets on Friday \_\_\_\_\_ x \$275/single = Amount: \_\_\_\_\_  
 \_\_\_\_\_ x \$250/each (2 to 7) = Amount: \_\_\_\_\_  
 \_\_\_\_\_ x \$225/each (8+) = Amount: \_\_\_\_\_

**Heartland Driving Tour** Tickets on Saturday \_\_\_\_\_ x \$40/each = Amount: \_\_\_\_\_

**Exhibitor Cars & Cocktail** Tickets on Saturday \_\_\_\_\_ x \$25/each = Amount: \_\_\_\_\_

**I would like to make a tax deductible donation** to the IAHF with proceeds going to **The Children's Cancer Connection:** = Amount: \_\_\_\_\_

**Total Due:** \_\_\_\_\_

*Please make checks payable to Iowa Automotive Heritage Foundation.*

*Or you may pay by credit card by completing the following (please circle):* VISA MasterCard Discover

Name as it appears on card: \_\_\_\_\_ Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ 3 Digit Code: \_\_\_\_\_ Signature: \_\_\_\_\_

*Please print all information legibly to help us avoid errors. Thank you.*